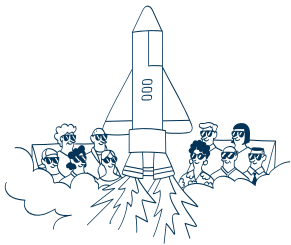


March 11-14, 2024 | Raleigh Convention Center, Raleigh, NC

Brightly Illuminate

Join us in Raleigh, NC for over four days of celebrating clients and colleagues!

Why sponsor?



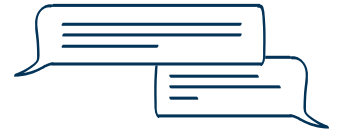
Drive sales and create new leads



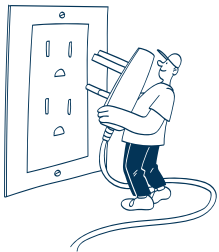
Connect with industry leaders and decision makers



Engage with the Brightly community



Develop key relationships



Reconnect with the industry



Gain impactful exposure



2025 first right of refusal



Networking opportunities

2023 sponsors:



Feel inspired, challenged and celebrated at Illuminate!

Illuminate brings together operations leaders from across the globe as they learn from each other and gain knowledge and advice from experts and partner organizations.

The four-day conference is packed full of professional development sessions, thought leadership discussions, product training, and networking events.

Who attends?

- Efficiency makers
- Maintenance masters
- Safety providers
- Operational & planning visionaries

This includes:

- Operations leaders
- Facility directors and managers
- Plant managers
- Building officials
- Engineers
- Technology leaders
- Financial leaders
- and more!

Illuminate by the numbers:

650+
clients

100+
sessions

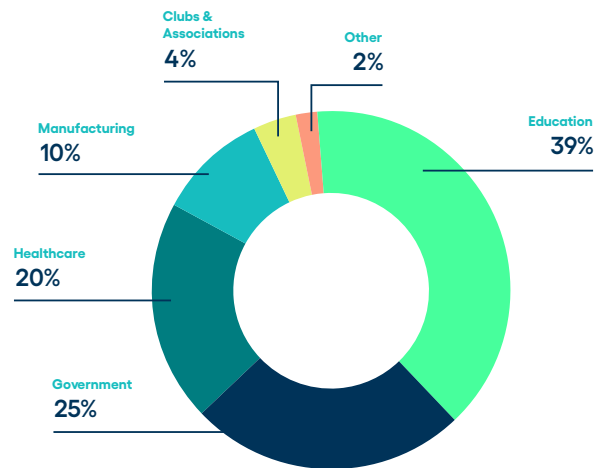
5
industries:

400+
accounts

1. Education
2. Commercial Real Estate
3. Government
4. Healthcare
5. Manufacturing

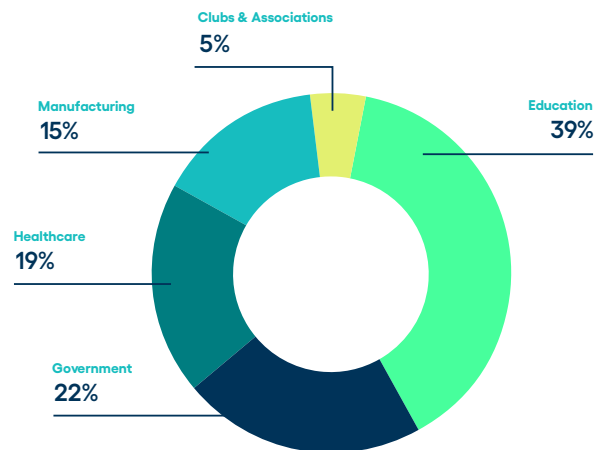
Attendees by Industry

Virtual Events, 2020-2022

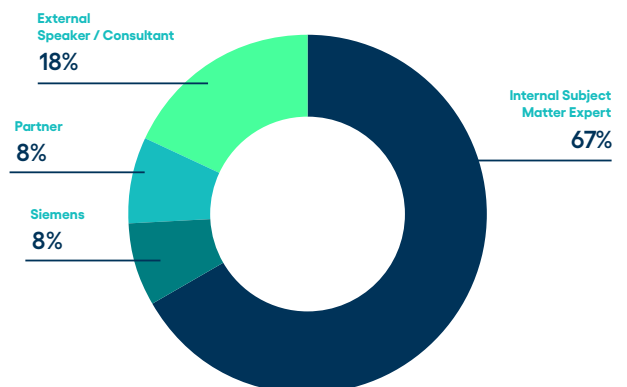


Attendees by Industry

Live Event 2023



Curriculum 2023



Partner levels & benefits	Silver	Gold	Platinum
	\$10,000 Limit 10	\$25,000 Limit 5	\$40,000 Limit 1
Benefits			
Booth (10x10 with pipe and drape, table, and 2 chairs)	✓	✓	✓
Social media post (LinkedIn, Facebook, Instagram)	✓	✓	✓
Website / logo placement	✓	✓	✓
Mobile app promo (logo, push notification & gamification)	✓	✓	✓
Onsite signage (pop up and directional)	✓	✓	✓
Conference registration	2 booth attendees, 5 passes	5 booth attendees, 10 passes	5 booth attendees, 10 passes
Swag bag (800 pieces in welcome bags)	✓	✓	✓
Lead retrieval (online application access)	✓	✓	✓
Happy hour	✓	✓	✓
Booth location selection		✓	✓
Full attendee list (with contact information)		✓	✓
Meeting room		✓	✓
Speaker session (45 minutes)		✓	✓
Speaker session promo (social, email)		✓	✓
Client solution discussion		✓	✓
Product training session			✓
Exclusive 1 hour client networking event			✓
Executive track			✓
Logo in the sky during the drone show!			✓
Main stage fireside chat with ELT			✓
À la carte			
Ground decal (5) — \$1,000			
Swag machine (exclusive – only one available!) — \$6,000			
Service project sponsor (exclusive – only one available!) — \$15,000			
Charging station (10) — \$3,000			
Photo booth (exclusive – only one available!) — \$5,000			

Event Schedule

Monday March 11	<ul style="list-style-type: none"> → Registration → Keynote & Kickoff at Red Hat Ampitheatre
Tuesday March 12	<ul style="list-style-type: none"> → Professional Development & Training Sessions, Learning Labs → Sponsor Happy Hour
Wednesday March 13	<ul style="list-style-type: none"> → Professional Development & Training Sessions → Client Appreciation Party
Thursday March 14	<ul style="list-style-type: none"> → Professional Development & Training Sessions and Facility Tours

Sponsor Schedule

Monday March 11	Load-in: 2 - 5PM
Tuesday March 12	Exhibit Hall hours: 8 - 10AM 11:30AM - 1PM Sponsor reception: 3-6 PM
Wednesday March 13	Exhibit Hall hours: 8 - 10AM 11:00AM - 1PM 2-5 PM
Thursday March 14	Load-out: 8 - 11AM



Let's talk sponsorship!

Amanda Fletcher, Senior Event Manager
amanda.fletcher@brightlysoftware.com

Georgia Ferretti, Director of Partnerships
georgia.ferretti@brightlysoftware.com